ST. PAUL'S UNIVERSITY

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SCHOOL OF COMMUNICATION AND COMPUTER STUDIES
DEPARTMENT OF COMMUNICATION STUDIES
DIPLOMA IN JOURNALISM
FINAL EXAM
MAY-AUGUST 2023/2024 SEMESTER
MODE: REGULAR
NAIROBI CAMPUS
DJN 201 INTRODUCTION TO NEWS WRITING & REPORTING

DATE: AUGUST, 2024 **TIME: 2 HOURS**

INSTRUCTIONS TO CANDIDATES:

1. This is a project that will be issued on to the date of the Examination. Answer all questions.
2. Submit the project on the day and time of the PRS 304 Examination as scheduled on the Examination Timetable.
3. Total Score for this project is 40%
4. Include your registration number
5. Write in a Word Document Times New Roman 12 point, 1.5 spacing.

QUESTION ONE

TOPIC: **VIRTUAL LEARNING**

Using Inverted Pyramid structure, write article on the topic above.

Please write 4 paragraphs demonstrating: ~~for each article.~~

a) Catchy Headline. **4 marks**
b) The lead paragraph. **6 marks**
c) The rest of the paragraphs: **4 marks**.
d) Flow of ideas: **4 marks**
e) One Quote. **4 marks**

The article will be graded out of 30 **marks**

QUESTION TWO

- **The Need & Importance of Journalistic Interviews**.

Provide a list of 15 hypothetical questions that you might ask one of the 'Gen Z' on the current tensions & wide spread protests in the country. (Please pay particular attention to the order of questions and other interviewing techniques).

- **Each question will be graded out 2 marks**

Total Score: 30 marks

Grading Criteria

Question One

1. The students should write four paragraphs analytical news story that submit to the inverted pyramid structure, style, and font, as guided.
2. The student needs to exhibit creativity, clarity, writing skills, knowledge, and appropriateness of the main components of Journalistic writing.
3. The news story should on the onset identify the 5W and an H and the essentials of a good lead and ending.
4. The story should demonstrate the use of transitions, direct quotations, background information, and research.

Question Two

1. The student should demonstrate knowledge of good interviewing and construct questions that would cover in detail the topic for the story.

Over score: **60 marks**